December 2001

I	DEPARTMENT/AGENCY	: Department of Wildlife & Fisheries		
II	PROJECT TITLE:	Department of Wildlife & Fisheries Web		
		Site Multimedia Project		
III	PROJECT LEADER:	James D. Dousay, I/S Technical Support		
	Specialist			
		LDWF Information Systems Section		
		P.O. Box 98000		
	Baton Rouge, LA 70898-9000			
		Phone (225)765-2840		
		e-mail dousay_jd@wlf.state.la.us		
IV	DESCRIPTION OF TH	IE PROJECT:		

This is a project intended to provide an interactive medium for the dissemination of wildlife education topics and information to users in Louisiana and other states. Streamed audio and video will deliver information to the public in the form of video news releases, radio show rebroadcasts, interviews, video tours and species profile videos. This service will greatly enhance the Agencies current system of information dissemination, which involves static, non-interactive, web pages, printed media and a weekly radio show. Use of the Internet in this way has been demonstrated to dramatically increase audience figures while also cutting mailing costs. This project will also provide an Internet chat-room which will be available to grade-school students from their classrooms. This chat-room will host live discussions on topics such as wildlife conservation and species identification with biologists on hand to answer questions. In addition, the audio and video streams will include materials suitable for use in the classroom.

V PROJECT STATUS

- A. All phases of the project are now complete. The new LDWF web site was launched 12/27/99. According to the outline of Phase III audio and video content has been encoded and is now available to the general public. Phase IV of the project was completed on September 25, 2000. Seven wildlife experts from the department and three technical staff conducted a live chat-room session with children from Northeast Elementary School. Ms. Cindy Blanchard from Northeast helped make the project a success.
- B. Accomplishments to date include:

- ?? Encoded audio and video content for streaming and uploaded it to LDWF web site.
- ?? Installed and configured all hardware and software necessary for the project.
- ?? Completed training with contractor and trained personnel from each division of LDWF in maintenance of their sections of the web site.
- ?? Uploaded content to new LDWF web site.
- ?? New LDWF web site launched 12/27/99
- ?? Interactive chat session conducted 09/25/00
- C. Problems encountered during this reporting period: Everything went smoothly.

Phase I (completed) Audio and video data have been selected for use in AV streaming training. Planning for the first chat room session has proceeded. Photographs and press releases have been submitted to the contractor for inclusion. Hardware and software needed for the project have been installed. The 3 MB Router and the LaNet circuit have been installed and are functional.

Phase II (completed) All training, installation of hardware and software has been completed and contractor supplied software has been delivered and installed.

Phase III (completed) 12/27/99: Encoding of audio and video finished. Streamed content is available to the general public. Material for the chat room sessions compiled, and software tested and debugged.

Phase IV (completed) 9/25/2000: The chat room session held with children from Northeast Elementary School.

VI COST VS. BUDGET

Category	Budgeted	Actual	Surplus
A.Equipment	\$10,380	\$10,393	<13>
B.Software	\$ 7,973	\$ 3,873	4,100
C.Telecommunications	\$27,057	\$23,895	3,162
D.Professional/	\$22,057	\$16,300	5,757
Contract Services			
E.Other Costs	\$ 0	\$ 0	0
	======	======	========
Total Project Cost	\$67,410	\$54,461	\$ 13,006

Equip	pment						
P.O.	3499716	CompUSA \$	230	Video Capture Card			
	3456390	Dell	2851	PC			
P.O.	3456501	Dell	7312	Web Server			
			10393				
Softw	ware						
	3602181	Software House Int.	180	PhotoShop			
	3739280		246	Dreamweaver			
	3768194	Dell	1837	MS BackOffice			
	3432843	Software House Int.	736	Adobe Premier			
TMS	00012061	Software Artisans	99	SA FileUp			
TMS	0010343B	DigiNet	495	DigiChat			
P.O.	3437536	Global	280	Router Software			
			3873				
Professional Services P.O. 551605 Brightstar			16200	Wahaita Tafaaataaa			
P.O.	221002	Brightstar	16300	Website Infrastructure			
Teled	communication	Charge					
P.O.	3437152	Global	10335	Router			
		O.T.M.	13760	Data Circuit			
			23895				